



SINCURA
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MEMBERSHIP BENEFITS

History:

Formed in 2007 by three city workers Sincura started as a secret organisation brokering deals between international organisations and offering access to previously inaccessible venues and events. Having acquired a reputation as a group that delivered successfully and with demand for membership increasing it was decided to open the service up to a wider audience resulting in a full concierge service being created. Over the years the founders had utilised a number of concierge services with varying results and so the following principles were adopted:

Know your clients

Meet all members to offer a bespoke service

Know your providers

Meet all affiliates to understand their business

Be the best connected

Hire the best specialists in each area

Value for money

Membership costs just £35 per month

About Sincura now:

Since 2007 Sincura has grown into a leading lifestyle, concierge and events company, whose members and clients enjoy a VIP lifestyle at over 7,500 venues in the UK and many more abroad. Our 24 hour concierge is continually evolving to reflect our clients' needs be it complimentary entrance to the most exclusive venues or access to events, services and experiences which are simply not generally available.

Representing over 4,000 clients in the UK alone Sincura has positioned itself as one of the best connected services around in turn allowing members to benefit from a multitude of services and experiences and allowing an unparalleled opportunity to network with the great and the good.

Sincura are currently represented in the following countries – UK, USA, Greece, France, Scandinavia and Italy with launches soon in China and additional launches in the USA.

The following pages provide a high level summary of the main services provided. To discuss with one of our team

Benefits:

With an ever increasing number of services available the benefits really are endless. One of the main drivers of growth is our members' recommendations; if a member enjoys a particular service or venue currently not on offer then our relationship team meets with the provider to ensure members receive either discounts and/or an additional level of service, this is then made available to all our members worldwide. Our affiliates are constantly reviewed by our internal teams and through member feedback to ensure only the very best services are offered.

Concierge:

Sincura are predominantly a concierge – available 24 hours a day whatever your needs, wherever you are. Our extensive network allows us to manage all your requirements quickly and efficiently from simple errands to large scale events. Some of the stranger requests accomplished include delivering a pair of lucky scissors to a celebrity hairdresser travelling in Russia within 24 hours and arranging a wedding on a private island with one weeks notice. The only limit to our service is your imagination.

Some of the most popular benefits include:

Clubs:

Our 24hr team can organise entry through the night whether to members clubs, nightclubs, casinos or gentleman's clubs. Typically members and one guest receive complimentary entry to most of the leading clubs including queue jump and priority tables with additional specific offers varying from venue to venue. Most clubs charge between £15-£20pp entry and so one visit a month easily offsets our membership fees.

For a more select crowd and fantastic networking opportunities Sincura host monthly parties in leading nightclubs to which members and their guests are invited. Opening the doors an hour early, members and guests receive complimentary entry and drinks for an hour before the club opens for their patrons.

Tickets:

Our Tickets team were given two simple mission statements - to source any tickets for any event and to beat the market on all prices. Headed up by Mark and with a team of over 50 years' experience in the ticketing industry Sincura Tickets has now become an industry leader facilitating purchases from the primary ticket market, where the trade buy their tickets - if we can't source the tickets; they simply don't exist.

Members are also able to make use of Sincura's boxes and seats at all major sporting venues, gain backstage passes at music concerts and festivals, walk the red carpet at movie premieres and access to the most sought after events ranging from front row seats for London Fashion week to Formula 1 pit lane experiences.

In addition to our members we also provide tickets for over 150 hotel concierges, a credit card company and many corporate clients leading to venues and producers offering our clients' commission free tickets typically 35% cheaper than the market.

Hotels:

Having a unique relationship with hotels across the globe allows our members to benefit from special rates, late check outs and free upgrades where available. Importantly we have personal experience of all the hotels we offer allowing informed and impartial reviews and finding the perfect match for your requirements.

Cars and travel:

Our fleet of 115 cars is headlined by our Rolls Royce Phantom offered to members at commission free prices. Members also have access to boat, jet and helicopters charters at unbeatable rates. Our travel team are experts in their field with knowledge that will ensure any trip is perfect in every detail. Airport lounges are also available for a small fee or for frequent travellers an annual pass is available at discounted rates.

Restaurants:

With a large number of our members regularly frequenting some of the finest restaurants in the world we are able to secure last minute reservations at leading restaurants and ensure that our clients receive special VIP treatment, from a complimentary drink on arrival to personal introductions from the chef.

Health and Beauty:

Hundreds of venues offer our members discounts and VIP treatments on a whole spectrum of services, these include gyms (with free passes), personal trainers, hair and makeup, massages, floatation tanks, doctors, dentists, plastic surgeons and many more.

Shopping and Fashion:

Personal shoppers are available in most destinations worldwide with members able to use VIP rooms and receive discounts in many stores. Our dedicated fashion team deal with new launches of fashion products and ranges to which members are invited as well as providing wardrobe audits and full makeovers. Sincura Fashion produces catwalk shows in London and internationally providing us with an allocation of tickets for our members.

Events:

Our events team have been involved in a huge number of events whether end to end production or acting as consultants on international projects. Past productions include movie premieres, product launches, venue launches, music festivals, fashion shows, conferences and charity events, (a selection can be seen at www.sincura.com/docs/events_presentation.pdf). Though you may not be aware of Sincura it is highly likely that you have attended one of our events.

Sincura Events also offer members the chance to tryout new venues through our monthly venue showcases, these range from health and beauty events where guests can come and enjoy complimentary makeovers and treatments, to restaurant showcases where guests can come and taste the latest dishes.

Sincura's event team also produce private events for their clients, be it a birthday party, a wedding, corporate event or day out, every detail will be delivered perfectly and with no management fee. Services include sourcing venues, entertainment, special deals on food and drink, designing invites /stationary and hosting.

Finance:

Sincura's contacts within the city are second to none and as a result the financial expertise available to our members is considerable, from access to the very best city IFAs to introductions to investors for large scale projects. Members can also have a free money makeover and access the best insurance, legal and property services and much more.

Vintners:

Sincura Vintner looks after leading brands as well as introducing new products to the market and our wine club provides access to new and exciting wines from around the globe sourced direct from the vineyards. For those emergency situations where a party has run dry or a meeting that has become an all nighter then members can take advantage of our 24 hour drinks delivery service, delivered to your door within 30 minutes all through the day and night and now with fresh pizza too.

News & PR:

Our in house PR and News Team are kept abreast of all the goings-on in each city, they produce a monthly newsletter which can be seen at www.sincura.com/newsletter and also update a calendar in the members section detailing the best things happening each day. They know every venue launching, every art exhibition, all the best nights, where the celebrities are hanging out and much more. Not only do they tell you about these things but they also work to ensure our members gain access to them.

FAQs:***What type of members do Sincura have?***

Members come from all walks of life from students to the super-rich, people use the service for different reasons and sincura match them to the activities they enjoy. Typical members are in their 20's to 40's and are split approximately 50:50 male to female. A lot of friendships, business partnerships and even relationships have been formed within our membership.

FAQs Contd:

It sounds too good to be true, how is this possible at £35 a month?

Due to the number of services we provide and the large scale events we are involved with we are not solely reliant on membership fees allowing us to offer unrivalled value to our clients. In addition our members are our salesforce with memberships through word of mouth making up the majority of new subscriptions in turn driving our commitment to providing the best possible service.

Do you cover my area?

We meet with each of our members and offer the chance to find out more about the service before they join. We can detail the services in your area and if there are specific requirements not locally available then our relationship managers will approach these venues and services to make sure you get the maximum benefit of membership.

Am I tied in to a minimum period?

With Sincura there are no lengthy tie-ins and members are able to leave at any time but with 90% of members saving at least their membership costs through discounts and free events the only members who have left are those moving to countries we do not cover.

How do I join?

Simply go to the Sincura website (www.sincura.com) and click on the join now button. Upon signing you will be sent membership forms and one of their team will come and see you to explain the service in more detail. This allows Sincura to understand what you are looking for in the service and your likes and dislikes and answer any queries you may have. If you like what you hear you can then join.

For more information please email info@sincura.com.

Imagine

.... a concierge you can call 24 hours a day / 365 days a year to handle everything you need – your only limits are your imagination.

.... having complimentary entry to all the best nightclubs in London - no more queuing in the rain, and being treated like a VIP once inside.

.... having immediate bookings at the best restaurants – no more waiting for months for that allusive table and receiving a complimentary glass of champagne on arrival and introductions from the chef.

.... receiving discounts and complimentary upgrades at hundreds of worldwide hotels, discounted rooms, and late check-outs.

.... being able to buy commission-free tickets at up to 30% cheaper than anywhere else on the market- anything from sold out events to festivals and concerts, half price theatre tickets to sports events and film premieres.

.... having thousands of holidays available at discounts - from 750 golf courses worldwide, Richard Branson's Necker Island to the Playboy Mansion, and hundreds of exclusive resorts and destinations all across the world.

.... receiving discounts for all your health and beauty treatments including floatation tanks, massages, hair and make-up, doctors and dentists and health resorts and classes.

.... receiving regular free gifts through the post - from new perfumes to magazines, champagnes to gym sessions as well as free tickets to shows from burlesque to polo, fashion to model launches.

.... having access to our fleet of 110 cars (including performance cars), jets and boats.

.... having a host of financial services at your disposal, from accountants to lawyers, brokers to property services, insurance to detectives

.... being invited to parties each month with complimentary entrance and free drinks and entertainment.

.... a host of events at your disposal from experience days to launch parties, cocktail and cooking courses to astronaut training with NASA, personal shopping services to invites to society balls, galas and events.

.... a network of international offices and representatives at your disposal to cover you on during your travels, from Italy to Greece, Miami to Vegas, Africa to Dubai.

.... having a calendar service and newsletter that keep you abreast of everything happening each day

.... an events service organising that special party or event or sourcing that amazing venue from private members clubs to exclusive casinos, government buildings to London's best kept secrets.

Now you don't have to imagine anymore as you can be a part of the exclusive group who are benefiting from the many doors that being a Sincura member opens around the world – and at a special price of just £35 per month.

If you only ever join one thing in your life join Sincura ... and start enjoying a finer life.